

Sponsorship Package



Celebrating Our 12th Annual Hispanic Business Award Banquet & Scholarship Ceremony

The 12th Annual Hispanic Business Award Banquet and Scholarship Ceremony honors successful individuals who have proven their commitment to upholding the integrity of the Hispanic Community. These individuals advocate for economic development, higher education and promote initiatives that continue to empower the Latino community and beyond.

Our mission is to represent and advocate for Hispanic Businesses in New York City in a cohesive and collective manner. The pride of our banquet has always been the scholarships awarded to students in need of financial assistance. Over the past eleven years the NYCHCC has awarded more than 140k to students who attend an accredited university in the New York City area. The sponsorship offers opportunities for businesses to align themselves with the only city wide Hispanic Chamber. We offer benefits such as NYCHCC membership, advertisement, and opportunities to give back to the next generation of Hispanic leaders through a scholarship award.

Thank you in advance for your partnership and support.

FRIDAY, DECEMBER 1ST, 2017

MAESTRO'S CATERERS

1703Bronxdale Ave, Bronx, NY 10462

2017 HONOREES

Exemplary Teamwork Award Career Network: Healthcare

Montefiore Medical Center

Dana Politis
Director of Community
Workforce Programs

Phipps Neighborhoods

Monique De La Oz
Senior Director of Learning &
Career Development

Hostos Community College

Peter Mertens
Deputy Director Continuing Education
& Professional Studies

Advocacy Excellence Award

Families for Excellent Schools

Joe Herrera
Manager of Elected Engagement

Trailblazer Award

NYC Hispanic Chamber of Commerce

Joe Ithier
Former VP of Economic Development

Educational Excellence Award

Berkeley College

Will Moya
Vice President of Campus Operations



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Platinum Sponsor

\$15,000

Table of ten in prominent location at event, Opening or Closing Remarks, Front inside cover ad in commemorative journal, One student scholarship award, Logo display in all promotional materials, Full page ad on La Voz Hispana Newspaper, Opportunity to provide promotional products for gift bag, Full year NYCHCC membership

Gold Sponsor

\$10,000

Table of ten in prominent location at event, Back cover ad in commemorative journal, One student scholarship award, Logo display in all promotional materials, Opportunity to provide promotional products for gift bag, Full year NYCHCC membership

Silver Sponsor

\$7,500

Table of ten, Full page ad in prominent location, One student scholarship award, Logo display in all promotional materials, Opportunity to provide promotional products for gift bag, Full year NYCHCC membership

Bronze Sponsor

\$5,000

Table of ten, Half page ad in commemorative journal, Opportunity to provide products & information for gift bag

Individual Tickets

\$500

Number of Ticket(s) Requested: # _____

Name: _____ Title: _____

Company Name: _____

Type of Business : _____

Address : _____

City : _____ State: _____ Zip: _____

Tel: _____ Cell: _____

Business Email : _____ Personal Email _____

Journal Ad

Full Page
\$1200.00

Half Page
\$700.00

Quarter Page
\$400.00

Individual Tickets
\$500.00
(Non Members)

\$400.00 (Member)

Scholarship Award
\$3,000
(Includes 2 Tickets)

All journal submissions are due no later than November 16th 2017 and should be forwarded to Sulma Arzu-Brown, Director of Operations at sulma@nychcc.com. Please email Ads in Adobe Acrobat Press Quality PDF format (preferred). Full page ads dimension 8x10/half page ad 8x5/quarter page 4x5.

We thank you in advance for your support.

For more information please contact Sulma Arzu-Brown, Director of Operations via email sulma@nychcc.com or 212 348 2339