





Royal Sonesta San Juan 5961 Ave Isla Verde, San Juan, 00979, Puerto Rico

Hosted by NYCHCC



Nick Lugo President NYCHCC



Cindy Estrada Executive Director NYCHCC



Adan Morales Co- Real Estate Chair NYCHCC



Fred Yaeger Public Relations NYCHCC



Andrea Girdalo Small Business Development Chair NYCHCC

NYCHCC actively promotes the economic growth, development and interests of Hispanic-owned businesses.

We help our members engage with a network of progressive people, businesses, government agencies, financial institutions, media and marketing for guidance and support.

Members are given the opportunity to participate in quality networking seminars, workshops and events. We encourage every member to connect and create mutually beneficial relationships that can help boost business for one another.





NY Friends of Puetro Rico Recognizes and celebrates the deep and long-standing links, and the necessity to strengthen Puerto Rico as a strategic ally and more importantly, act as a Collective voice of enpowerment for our communities. The NY Friends of Puerto Rico has been instrumental in providing assistance and influence to Puerto Rico especially targeted to the island's present crisis through a myriad of source including partnership and sponsorship between NY Businesses, community groups, media, local Puerto Rico enterprises and government.



Elizabeth Velez - President of Velez Organiztion and Co Chair of NY Friends of Puerto Rico has successfully earned and a postional as one the integeral princials of Velez Organization, as well as a supporter and a leader of diveristy issues facing the construction industry. To her credit, Hundreds of projects have come to fruition under her direction, including over 600 units of housing made affordable by state and federal grants in the Bronx and Harlem, and over two billion dolloars of significant educational, healthcare and large-scale projects throughout New York.



Jacques Andrea De Graff - Co Chair of NY Friends of Puerto Rico has emerged as one of the country's most articulate voices on the national politics, strategy and analysis. He has stunned political pundit by expertly developing the most successful state-by-state delegate slating record for an insurgent candidate in the Democratic Party history. De Graff's Acumen for organizing and negotiating difficult assignments has gain him widespread recognition.



Marlene Cintron - Regional Administrator of U.S. Small Business Administration has oversees SBA programs, offices and operations in the SBA's Atlantic region, serving New York, New Jersey, Puerto Rico, and the U.S. Virgin Islands. In 2010, she was named President of the Bronx Overall Economic Development Corporation and The Business Initiative Corporation of New York where she utilized her government relations and financial acumen to support Bronx businesses which markedly reduced its unemployment rate and attracted over 9 billion dollars in private equity to the borough.

Thank you to all our partners and supporters!



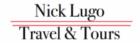


Nelson Services Systems, Inc















Wednesday, November 9th, 2022

Registraion Lobby - 9am - 6pm

Artesanos en la Plazoleta - 10am - 5pm Sponsored by PHRMA



Thursday, November 10th, 2022

Artesanos en la Plazoleta - 10am - 5pm Sponsored by PHRMA



SBA Seminar: 10:30am -12pm Sponsored by Ponce Bank



This panel will discuss actual relief numbers given to the businesses on the island along with funds provided to homeowners impacted by Hurricane Fiona.

The Panel will include White House Appointee Marlene Cintron - Regional Administrator of SBA Puerto Rico, Jose E. Rivera and The Office of Disaster Assistance.

Discussion to follow on next steps for advocates of the island and its people.

NY Friends of Puerto Rico Award Ceremony & Taste of Puerto Rico Dinner -7pm - 9pm Sponsored by NY Friends of Puerto Rico, Ponce Bank & PHRMA







Friday, November 11th, 2022

Artesanos en la Plazoleta - 10am - 5pm Sponsored by PHRMA







Saturday, November 12th, 2022

Artesanos en la Plazoleta - 10am - 5pm Sponsored by PHRMA



Lunch in Honor of the Artesanos by <u>Invitation Only</u> - 1pm - 3pm Sponsored by PHRMA

Poolside Reception - 2pm - 6pm

Recognizing U.S. Congressman Hakeem Jeffries, 8th CD, Chairman, House Democratic Caucus

NYCHCC & Ponce Bank Present - Pool Palabras by <u>Invitation Only</u> - 7pm -10pm Closed Networking and Socializing Event



Sunday, November 13th, 2022

NYCHCC Catamaran Trip to Icacos - All Day Sponsored by PHRMA - Departure from the the Sonesta Hotel

Artesanos en la Plazoleta - 10am - 5pm Sponsored by PHRMA



Monday, November 14th, 2022

Freeday

Tuesday, November 15th, 2022

NYCHCC Trade Mission Ends and Returns Home

