



SONESTA

Royal Sonesta San Juan
5961 Ave Isla Verde, San Juan, 00979, Puerto Rico

Hosted by NYCHCC



Nick Lugo
President
NYCHCC



Cindy Estrada
Executive Director
NYCHCC



Adan Morales
Co- Real Estate Chair
NYCHCC



Fred Yaeger
Public Relations
NYCHCC



Andrea Girdalo
Small Business
Development Chair
NYCHCC

NYCHCC actively promotes the economic growth, development and interests of Hispanic-owned businesses.

We help our members engage with a network of progressive people, businesses, government agencies, financial institutions, media and marketing for guidance and support.

Members are given the opportunity to participate in quality networking seminars, workshops and events. We encourage every member to connect and create mutually beneficial relationships that can help boost business for one another.

NY Friends of Puerto Rico Recognizes and celebrates the deep and long-standing links, and the necessity to strengthen Puerto Rico as a strategic ally and more importantly, act as a Collective voice of empowerment for our communities. The NY Friends of Puerto Rico has been instrumental in providing assistance and influence to Puerto Rico especially targeted to the island's present crisis through a myriad of source including partnership and sponsorship between NY Businesses, community groups, media, local Puerto Rico enterprises and government.



Elizabeth Velez - President of Velez Organization and Co Chair of NY Friends of Puerto Rico has successfully earned and a postional as one the integral princials of Velez Organization, as well as a supporter and a leader of diveristy issues facing the construction industry. To her credit, Hundreds of projects have come to fruition under her direction, including over 600 units of housing made affordable by state and federal grants in the Bronx and Harlem, and over two billion dolloars of significant educational, healthcare and large-scale projects throughout New York.



Jacques Andrea De Graff - Co Chair of NY Friends of Puerto Rico has emerged as one of the country's most articulate voices on the national politics, strategy and analysis. He has stunned poltical pundit by expertly developing the most successful state-by-state delegate slating record for an insurgent candidate in the Democratic Party history. De Graff's Acumen for organizing and negotiating difficult assignments has gain him widespread recognition.



Marlene Cintron - Regional Administrator of U.S. Small Business Administration has oversees SBA programs, offices and operations in the SBA's Atlantic region, serving New York, New Jersey, Puerto Rico, and the U.S. Virgin Islands. In 2010, she was named President of the Bronx Overall Economic Development Corporation and The Business Initiative Corporation of New York where she utilized her government relations and financial acumen to support Bronx businesses which markedly reduced its unemployment rate and attracted over 9 billion dollars in private equity to the borough.

Thank you to all our partners and supporters!



Ponce Bank

Nelson Services Systems, Inc



Nick Lugo
Travel & Tours



Wednesday, November 9th, 2022

Registration Lobby - 9am - 6pm

Artesanos en la Plazoleta - 10am - 5pm
Sponsored by PHRMA



Thursday, November 10th, 2022

Artesanos en la Plazoleta - 10am - 5pm
Sponsored by PHRMA



SBA Seminar: 10:30am -12pm
Sponsored by Ponce Bank



This panel will discuss actual relief numbers given to the businesses on the island along with funds provided to homeowners impacted by Hurricane Fiona.

The Panel will include White House Appointee Marlene Cintron - Regional Administrator of SBA Puerto Rico, Jose E. Rivera and The Office of Disaster Assistance.

Discussion to follow on next steps for advocates of the island and its people.

NY Friends of Puerto Rico Award Ceremony & Taste of Puerto Rico Dinner -
7pm - 9pm
Sponsored by NY Friends of Puerto Rico, Ponce Bank & PHRMA



Friday, November 11th, 2022

Artesanos en la Plazoleta - 10am - 5pm
Sponsored by PHRMA



Saturday, November 12th, 2022

Artesanos en la Plazoleta - 10am - 5pm

Sponsored by PHRMA



Lunch in Honor of the Artesanos by Invitation Only - 1pm - 3pm

Sponsored by PHRMA

Poolside Reception - 2pm - 6pm

Recognizing U.S. Congressman Hakeem Jeffries, 8th CD, Chairman, House Democratic Caucus

NYCHCC & Ponce Bank Present - Pool Palabras by Invitation Only -
7pm -10pm Closed Networking and Socializing Event



Ponce Bank

Sunday, November 13th, 2022

NYCHCC Catamaran Trip to Icacos - All Day

Sponsored by PHRMA - Departure from the the Sonesta Hotel

Artesanos en la Plazoleta - 10am - 5pm

Sponsored by PHRMA



Monday, November 14th, 2022

Freeday

Tuesday, November 15th, 2022

NYCHCC Trade Mission Ends and Returns Home

